



THE CIRCLE FOR LIFE

THE EVENT:

Spearheaded by former Fiesta Commission President, Laurence Kurth, and former Rey Feo, Charlie Garza, *The Circle for Life* is a 501© (4) non-profit corporation and an annual motorcycle rally to support awareness for organ and tissue donation in San

Antonio, TX. *The Circle for Life Motorcycle Rally* is an official Fiesta ® San Antonio event.

Currently there is a critical shortage of organs and tissues available for donation. Out of the 123,000 patients in the United States awaiting a life-saving organ transplant, more than 12,000 of those patients are Texans. To help address this issue, *The Circle for Life* encourages organ donor registration through their website, at their annual motorcycle rally, and by joining with several donor/transplant organizations to highlight National Donor Awareness month (April) by marching in Fiesta parades.

The Circle for Life has partnered with the University Health System Foundation and the University Transplant Center. Past events have provided funds to support the University Transplant Endowment Fund, which offers financial assistance to University Health System transplant patients during the course of their treatment.

The Circle for Life Fiesta Motorcycle Rally is a police escorted ride on the last Saturday of Fiesta. The event features appearances by Fiesta officials and royalty.

Come ride with us on Saturday, April 27, 2019

Registration opens at 8:30 am, Ride rolls at 10:00 am

Fiesta Celebration begins at 11:00 am

CONTACT:

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THE CIRCLE FOR LIFE SPONSOR LEVELS

\$5,000 SPONSOR – CHROME LEVEL: Presenting Sponsor

- Recognized as the Presenting Sponsor in all promotional materials
- Your banner prominently displayed at The Circle for Life Motorcycle Rally
- Entries for The Circle for Life Fiesta Motorcycle Rally (5 motorcycle entries or one company logo car)
- Corporate logo prominently displayed on the front of the official *The Circle for Life* T-shirts
- Corporate logo placement on *The Circle for Life* website with link to company website
- Opportunity to place promotional items in *The Circle for Life* Fiesta Motorcycle Rally goody bags

\$2,000 SPONSOR – GEARS LEVEL

- Your banner prominently displayed at *The Circle for Life* Fiesta Motorcycle Rally
- Entries for *The Circle for Life* Fiesta Motorcycle Rally (5 motorcycle entries or one company logo car)
- Corporate logo included on the back of the official *The Circle for Life* T-shirts
- Corporate logo placement on *The Circle for Life* website with link to company website
- Opportunity to place promotional items in *The Circle for Life* Fiesta Motorcycle Rally goody bags

\$1,500 METAL/MEDAL LEVEL

- Your company name on the back of the Fiesta medal provided to each participant
- Your banner prominently displayed at *The Circle for Life* Fiesta Motorcycle Rally
- Corporate logo included on the back of the official *The Circle for Life* T-shirts
- Corporate logo placement on The Circle for Life website with link to company website
- Opportunity to place promotional items in *The Circle for Life* Fiesta Motorcycle Rally goody bags

\$1,000 SPONSOR- FLAME LEVEL

- Your banner prominently displayed at *The Circle for Life* Fiesta Motorcycle Rally
- Corporate logo included on the back of the official *The Circle for Life* T-shirts
- Corporate logo placement on The Circle for Life website with link to company website
- Opportunity to place promotional items in *The Circle for Life* Fiesta Motorcycle Rally goody bags

\$500 SPONSOR: LEATHER LEVEL

- Your banner prominently displayed at *The Circle for Life* Fiesta Motorcycle Rally
- Corporate logo included on the back of the official *The Circle for Life* T-shirts
- Opportunity to place promotional items in *The Circle for Life* Fiesta Motorcycle Rally goody bags