



Official Fiesta® Event **Motorcycle Ride for Donor Awareness**

2016 SPONSORSHIP PACKET

Spearheaded by former Fiesta® Commission President, Laurence Kurth, and former Rey Feo, Charlie Garza, *The Circle for Life* is a 501 (c)(4) non-profit organization and motorcycle rally created to raise awareness for organ, eye and tissue donation, and registration in San Antonio, Texas.

Currently, there is a critical shortage of organs and tissues available for donation. Out of the 123,000 patients in the United States awaiting a life-saving organ transplant, more than 12,000 of those patients are Texans. To help address this issue, *The Circle for Life* encourages donor registration through their website, and at their annual motorcycle rally that is an Official Fiesta® San Antonio Event.

The Circle For Life has partnered with the University Health System Foundation to raise funds benefitting the University Transplant Center Endowment Fund. This fund provides financial assistance to hundreds of University Health System transplant patients and their families who experience exceptional difficulties during the course of their treatment.

The Circle for Life Garage Party is a new event being held at Leon Springs Dance Hall on Friday night with food, socializing, and live music featuring Two Tons of Steel! This event will be open to the general public as well as the participants of the motorcycle rally.

The Circle For Life Fiesta® Motorcycle Rally is a police escorted Hill Country ride on Saturday morning beginning and ending at Javelina Harley-Davidson in Boerne, TX.

Sponsors will have an opportunity to show their support in a big way for a great cause - Joining forces to raise donor awareness will save lives!

Friday, April 22, 2016 *NEW EVENT!*

The Circle for Life Garage Party – featuring Two Tons of Steel
Leon Springs Dance Hall
Music, food trucks and doors open at 7:00 PM

Saturday, April 23, 2016

The Circle for Life Fiesta® Motorcycle Rally
Javelina Harley Davidson
Registration begins at 8:30 AM
Ride rolls at 10:00 AM

SPONSORSHIP LEVELS



\$5,000 SPONSOR – CHROME LEVEL

- Your banner prominently displayed at *The Circle for Life* Garage Party and Fiesta® Motorcycle Rally
- VIP Table for 10 at *The Circle for Life* Garage Party
- 5 Entries for *The Circle for Life* Fiesta® Motorcycle Rally (five motorcycle entries or one company logo car)
- VIP Tour of University Transplant Center at University Hospital
- Corporate logo prominently displayed on the back of the official *The Circle for Life* T-shirts
- Opportunity at *The Circle for Life* Garage Party to distribute flyers, business cards and promotional materials at Vendor table
- Corporate logo placement on *The Circle for Life* website with link to company website
- Opportunity to place promotional items in *The Circle for Life* Fiesta® Motorcycle Rally goody bags



\$2,500 SPONSOR – GEARS LEVEL

- Your banner displayed at *The Circle for Life* Garage Party and Fiesta® Motorcycle Rally
- Preferred Table for 10 at *The Circle for Life* Garage Party
- 2 Entries for *The Circle for Life* Fiesta® Motorcycle Rally
- VIP Tour of University Transplant Center at University Hospital
- Corporate logo included on back of official *The Circle for Life* T-shirts
- Opportunity at *The Circle for Life* Garage Party to distribute flyers, business cards and promotional materials at Vendor table
- Corporate logo placement on *The Circle for Life* website with link to company website
- Opportunity to place promotional items in *The Circle for Life* Fiesta® Motorcycle Rally goody bags



\$1,000 SPONSOR- FLAME LEVEL

- Your banner displayed at *The Circle for Life* Garage Party
- 2 Tickets to *The Circle for Life* Garage Party
- Corporate logo included on back of official *The Circle for Life* T-shirts
- Opportunity at *The Circle for Life* Garage Party to distribute flyers, business cards and promotional materials at Vendor table
- Corporate logo placement on *The Circle for Life* website with link to company website
- Opportunity to place promotional items in *The Circle for Life* Fiesta® Motorcycle Rally goody bags



\$500 SPONSOR- LEATHER LEVEL

- Your banner displayed at *The Circle for Life* Garage Party
- Opportunity at *The Circle for Life* Garage Party to distribute flyers, business cards and promotional materials at Vendor table
- Corporate logo placement on *The Circle for Life* website with link to company website